



Junior Web Designer / Creative

On Target Digital Marketing, an Orlando based Digital Marketing Agency is seeking a certain someone special. This someone special knows design and how to convey ideas via design. Our team is growing and we're looking to add another creative mind to our team of amazing digital marketers.

Responsibilities Include:

- Attend Brand Kickoff Meetings And Offer Design Input
- Create Design Comps And Alter As Needed
- Stays In Touch With Modern Web Design / Clean / Professional
- Collaborates With Creative Team & Content Team
- May Be Asked To Work On Logo Development From Time To Time
- May Assist With Website Build / CSS Files / WordPress Based

Required Experience:

- Understanding Of Digital Marketing
- 1-2 Years Of Web Design Experience

Education:

- BA in Web Design or Advertising

Technical Requirements:

- Proficient In Adobe Cloud Applications
- Experience With Project Management Software / Basecamp
- Proficient With Apple Products
- Basic Understanding of search marketing (SEO & SEM)

Required Attributes:

- Resourceful
- Creative
- Takes Initiative
- Strategic
- Loves People
- Organized
- Knowledgeable
- Loves Marketing
- Self Disciplined
- Communicates Well

Compensation:

This is a full time salaried position and compensation will be based on experience. On Target offers health insurance, paid vacation / sick time and an IRA employer matching program, AND, really good coffee.



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If this sounds like you and you're ready to join us on a growth journey, we'd love to hear from you. Please send a cover letter and resume (in the most creative and compelling way that you can) to Tom Jelneck: tom.jelneck@ontargetwebsolutions.com.